

This document is your guide to setting up and supplying artwork to us. It includes information about artwork requirements, acceptable file formats and how to send artwork.

Artwork requirements

When setting up your artwork, please note the following requirements:

- Include 25 mm bleed around all sides unless specified otherwise
- The resolution of your images depends on the intended viewing distance of the print:
 - For viewing distances of less than 3 metres, images should be 150dpi at final size
 - For viewing distances 3 to 10 metres, make images 100dpi at final size
 - For viewing distances above 10 metres, images can be 50dpi at final size
- Include all images which are linked to the file and not embedded
- All fonts must be outlined or supplied
- Where possible, specify colours as PMS coated values as this maximises print colour accuracy. Please avoid using CMYK breakdowns as they don't allow for accurate colour matching.
- Please also supply a low resolution PDF of the final artwork to act as a visual reference.

File formats

The following table lists the file formats we accept:

Acceptable file format	Instructions
Adobe Illustrator Creative Cloud & below AI, EPS:	All fonts must be outlined or supplied, embed or include linked images.
Adobe Photoshop Creative Cloud & below PSD, TIFF, JPG:	All fonts must be outlined or supplied. Flatten images.
Adobe InDesign INDD: Creative Cloud & below	All fonts must be outlined or supplied. Include links.
PDF generated only from Adobe Illustrator, InDesign or Photoshop	Use the press quality profile. Note: Supplying a PDF may reduce our ability to make changes to your artwork.

How to send your artwork to us

You can send your artwork to us in any of the following ways:

- 1 Email artwork files up to 20MB to info@rocketdigital.com.au
- 2 Use a file transfer site such as: WeTransfer: <https://www.wetransfer.com> or Dropbox: <https://www.dropbox.com/> or Hightail (formerly You Send It): <https://www.hightail.com/>